

Royal De Heus expands its Asian footprint with the acquisition of CJ Feed & Care.

Acquisition strengthens De Heus' position in Asia, provides strategic access to South Korea and the Philippines, and reinforces the commitment to Independent farmers across the region.

On October 1st 2025, Royal De Heus signed a Share Purchase Agreement to acquire 100% of CJ Feed & Care's operations in Vietnam, Indonesia, South Korea, Cambodia, and the Philippines. The transaction marks a significant step in De Heus' long-term growth strategy. It reflects De Heus' continued ambition to provide access to safe, nutritious, and affordable animal protein by supporting independent livestock and aquaculture farmers in key growth markets. This acquisition includes 17 feed mills.

Accelerating growth in existing markets and unlocking new ones

Since its entry into Vietnam in 2009, De Heus has steadily built a strong presence across Asia. The acquisition of CJ Feed & Care reinforces its position in Vietnam, Indonesia, and Cambodia, while enabling direct market access to South Korea and the Philippines, two strategically important countries with significant growth potential in animal protein production.

Empowering local value chains for animal proteins

Consistent with its strategy as an animal nutrition-focused company, De Heus reaffirms its commitment to independent farmers. This acquisition facilitates broader access to high-quality nutrition, genetics, and technical support for farmers while actively contributing to the development of a competitive and resilient livestock farming sector.

Gabor Fluit, CEO of Royal De Heus, says: "We are excited to have signed this Share Purchase Agreement. This acquisition marks a significant step in strengthening our footprint across Asia. By combining our expertise in animal nutrition, farm management, and animal health with CJ Feed & Care's strong local presence, we can create even greater value for our customers, partners, and the wider sector. Together, we will continue empowering independent farmers and contributing to a more resilient and sustainable food system for generations to come."

Pending customary regulatory approvals, the transaction is expected to close in the first half of 2026.